



**What if  
you could  
see the  
future?**

**DEMOLA**

# About us

Demola is an international innovation challenge platform that brings together students and leading brands. With Demola, global and local organizations challenge university students to create a better future.

Today, our innovation challenges bring together over 50 universities, 750,000 students and the leading companies from around the world.

“Through Demola, we are able to combine our own expertise with insights of highly-educated university students. Demola leads us to discoveries which we wouldn’t necessarily discover on our own.”

**Petteri Seppälä**, Commander of  
Satakunta Air Command  
2017–2019, Finnish Air Force



# What do your customers want in the year 2040?

In the modern world, continuous future work is becoming more and more important to companies.


As product life cycles are shortening and consumption patterns changing, companies who can get ready for the future are the winners.



## Our concept

Demola innovation challenges are designed to solve real future challenges and create new service concepts and demos. With Demola, a multidisciplinary team of university students and company's experts work together in an innovation challenge set by the company. During an eight-week process, the team co-creates solutions to the given theme.


We offer an easy turnkey solution for future work, from designing the challenge to a bulletproof IPR framework. You can focus on the inspiring work with the skillful team.



# Unique working method with a diverse team

We have provided working life connections to 15,000 university students. Our service concept is the core and basis of this, enabling true and fair two-way collaboration.

## Reasons to join Demola:

- ✓ Find insights and new direction to your business development
  - ✓ Get access to the best talent
  - ✓ Boost your employer brand
  - ✓ Provide a unique working method and inspiration to your own employees
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# Company. Set up your challenge.

## **Contact us:**

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