you could help your What if customers go carbon-free? What if your product was so simple, a child could use it? What if public services were based on shared-economy? What if you can not trust science? you had access to realtime health information? you only had voice to interact with customers? knowledge could be transferred via a pill? you launched your own competitor? What if people n privacy? people needed to pay for sea levels would rise by 2 meters? meters? Mat if you ask more what if's?

